



2020

103rd Annual Dinner Person of the Year

Event Sponsorships Advertising Opportunities & Ticket Reservations

The 103rd Annual Dinner and Person of the Year Award will be held February 6, 2020 at the Sheraton New York Times Square Hotel, 7th Avenue at 53rd Street, NYC. Panel Discussions with Industry Leaders will be held during the day, Cocktail Reception begins at 6PM, Dinner follows.

Sponsorships

Benefit from the industry exposure and recognition of one of our sponsorship packages.

Sponsorships make it possible to provide essential and 'extra' benefits for all our attendees, and they include tickets for the dinner, an ad in the journal and other promotional opportunities to extend your presence in the industry.

Advertisements

Showcase your company with an Ad in our Journal. Want your Ad on the BIG Screen? Become a Sponsor.

Tables and Tickets

Attend the 103rd Gala Dinner and spend a fun evening out celebrating, meeting and networking with industry leaders. Purchase a table for your colleagues, partners or clients. Individual tickets are also available.

Educational Panel Discussions

Attend Pre-Dinner Discussions with Industry Experts on Current Trade Issues.



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AND BROKERS
ASSOCIATION INC**

2020 Journal Ads

The Annual Dinner is a “who’s who” gathering of the shipping and logistics industry. Support this wonderful event while showcasing your company to customers and prospects with a print advertisement in our beautifully printed and published Event Journal. The Journal is distributed to all dinner attendees.

	Journal Ad	Color Rate	B/W Rate	Specifications
PREMIER ADS	Back Cover	\$ 4,000	N/A	Trim Size 8.5 x 11”
	Inside Front Cover	\$ 3,200	N/A	Trim Size 8.5 x 11”
	Inside Back Cover	\$ 2,100	N/A	Trim Size 8.5 x 11”
	Full Page	\$ 2,000	\$ 1,650	Full Page 8 x 10: Trim Size 8.5 x 11”
SUPPORTING ADS	Half Page	\$ 1,100	\$ 1,000	Horiz 7 x 4.875” Vert 3.25 x 10”
	Quarter Page	\$ 650	\$ 550	Horiz 7 x 2.25” Vert 3.25 x 4.5”

All rates are non-commissionable.

Reserve & Submit Artwork by **January 10, 2020** to lbarrett@nynjforwarders-brokers.org or online at nynjforwarders-brokers.org • Acceptable file types: PDF, JPEG & Word Doc

To confirm availability of ad space, please contact Leslie Barrett at 732.741.1936

Publication Date February 6, 2020



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2020 Sponsorship

Be a Corporate Sponsor of this year's event and get your company and team the special exposure and recognition they deserve! A number of Sponsorship Levels are available to best meet your needs and budget:

PREMIER SPONSORS

Gala Sponsor \$10,000 (1 Available)

- Gift Bags for all Attendees Printed with "Your Company Logo" & Company Literature
- Complimentary Drink Ticket Printed with "Your Company Logo" for all attendees
- 1 Table of Ten (10) for Dinner
- 1 Hotel Room at Sheraton New York Times Square Hotel
- Full Page Color Ad in Directory/Journal

Dais Reception Sponsor \$10,000 (1 Available)

- Private Room, Open Bar/Hors d'oeuvres for all Dais Guests plus 10 Attendees
- 1 Seat on Dais
- 1 Table of Ten (10) for Dinner
- 1 Hotel Room at Sheraton New York Times Square Hotel
- Full Page Color Ad in Directory/Journal

SUPPORTING SPONSORS

Supporter Sponsor \$ 5,500 (Multiple Available)

- 1 Table of Ten (10) for Dinner
- Full Page Color Ad in Directory/Journal

Wine Sponsor \$ 2,500 (Multiple Available)

- Wine labeled with "Compliments of "Your Company Name/Logo"
- 2 Dinner Tickets
- Half Page Color Ad in Directory/Journal

Flower Sponsor \$ 4,500 (1 Available)

- Fresh Floral Arrangement on each Dinner Table with "Your Company Name/Logo"
- 2 Dinner Tickets
- Half Page Color Ad in Directory/Journal

Patron Sponsor \$ 1,600 (Multiple Available)

- 2 Dinner Tickets
- Half Page Color Ad in Directory/Journal

All Sponsorships Include:

Banner Ad on NYNJFFBA Website | Company Logo/Link included on all email Marketing Promotions | Company Logo/Ad Looped on Ballroom Screen during Dinner | Company Banner Displayed in Ballroom | Company Listing on Journal Sponsor Page | Company Recognition by Dinner Chair | Attendee at Educational Panel Discussions



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2020

Order Form

Annual Dinner | Person of the Year
February 6, 2020

Sheraton New York Times Square Hotel | 6PM

Here's where you can order tickets, become a sponsor and purchase a Journal Ad. Complete and email, mail or fax us this form or purchase online at nynjforwarders-brokers.org

Dinner Tickets: (Specify number of tables or individual tickets)

Please reserve _____ Table Seats 10 @ \$2,650 each | Total = \$ _____

Please reserve _____ Individual Dinner Tickets @ \$265 each | Total = \$ _____

Sponsor: (Select desired Sponsorship)

- Gala Sponsor \$10,000
- Dais Reception Sponsor \$10,000
- Supporter Sponsor \$ 5,500
- Wine Sponsor \$ 2,500
- Flower Sponsor \$ 4,500
- Patron Sponsor \$ 1,600

Journal Ad: (Select desired Ad)

- | | | | |
|---|--------------------------------|---------|--------------------------------------|
| <input type="checkbox"/> Back Cover | <input type="checkbox"/> Color | \$4,000 | |
| <input type="checkbox"/> Inside Front Cover | <input type="checkbox"/> Color | \$3,200 | |
| <input type="checkbox"/> Inside Back Cover | <input type="checkbox"/> Color | \$2,100 | |
| <input type="checkbox"/> Full Page | <input type="checkbox"/> Color | \$2,000 | <input type="checkbox"/> B&W \$1,650 |
| <input type="checkbox"/> Half Page | <input type="checkbox"/> Color | \$1,100 | <input type="checkbox"/> B&W \$1,000 |
| <input type="checkbox"/> Quarter Page | <input type="checkbox"/> Color | \$ 650 | <input type="checkbox"/> B&W \$ 550 |

Educational Panel Discussions: Please reserve _____ Seats @ \$100 each | Total = \$ _____

Billing Information: Pay online at nynjforwarders-brokers.org by check payable to "NY/NJ FFF&BA" via Credit Card:

Note: All Ticket and Ad sales must be prepaid. Ticket cancellations not accepted after 1/18/20. All Ad Sales are Final.

Name _____ Company _____

Address _____ City _____ ST/ZIP _____

Phone _____ Email _____

Credit Card Number _____ Exp Date _____

Name on Card _____

Billing Address if different from above:

Address _____ City _____ ST/ZIP _____